



Massachusetts

CARE AWARDS

Join Labouré College in honoring nurses and healthcare professionals with extraordinary compassion.

#MassCareAwards

June 8, 2017, 5:30 p.m. at Labouré College

SPONSORSHIP OPPORTUNITIES

PLATINUM \$25,000

- Business logo on all print promotion and invitation
- One VIP table for your employees and special guests to attend the event
- Your business name and logo listed as Platinum Sponsor on large screen at event
- Opportunity for your Executive to present a scholarship award to an exceptional nursing student at the event
- **Social Media Promotion Package:** Your logo will appear on a social media promotional video leading up to the event. These videos highlight the lives of our award winners and are viewed and shared by thousands of Massachusetts residents, predominately made up of working nurses, first responders, and healthcare professionals. Average video reaches over 100,000 people. *(more information available)*

GOLD \$10,000

- Business logo on invitation
- 10 tickets for your employees and special guests to attend event
- Your business name and logo listed as Gold Sponsor on large screen at event

SILVER \$5,000

- 6 tickets for your employees and special guests to attend event
- Your business name and logo listed as Silver Sponsor on large screen at the event

VIP Table of 10 - \$1,500 Tables typically sell-out quickly. Purchasing a table guarantees that you, your friends and colleagues will be able to sit together, close to the stage. Wine and desserts will be available at each table.

Tickets - \$100.00 Open bar, heavy hors d'oeuvres, general admission seating

Proceeds from this event will go to the Pay It Forward Scholarship Initiative. This scholarship is awarded to high-achieving nursing and healthcare students with financial need.

Labouré College is an independent 501(c)(3) organization

Questions? Please contact Susan Purdy at (617)322-3535 or Susan_Purdy@laboure.edu

Purchase tickets and learn more at:

laboure.edu/massachusetts-care-award

[Facebook.com/MassCareAwards](https://www.facebook.com/MassCareAwards)

Labouré College

Celebrating 125 years of nursing and healthcare education